



Wisconsin's

Comprehensive Cancer Control Plan

Prevention • Screening & Detection • Treatment • Quality of Life • Palliative Care

CCC Plan Update

Issue 5

January/February 2005

How can you get involved:

Register for "Transition to Implementation Summit"

April 21st, 2005
8:30am-4:00pm
Marriott Madison West
No registration fee!

Register after
March 1st at:
[http://dhfs.wisconsin.gov/
dph_bcdhp/cancer/](http://dhfs.wisconsin.gov/dph_bcdhp/cancer/)

Hotel accommodations can
be made through the
Marriott Madison West
Hotel at 1-608-831-2000. A
block of rooms for the WI
Cancer Plan will be available
until March 21, 2005.



Upcoming Dates

Final draft of WI CCC Plan completed	Jan 2005
Steering Committee Meeting (Location: American Cancer Society—Madison)	Jan 13; 12:00- 4:00pm
WI CCC Plan finalized and printed	March 2005
Transition to Implemen- tation Summit	April 21st, 2005

Transition to Implementation Summit

In April 2005, the statewide coalition that came together to kick off the planning process in March 2004 will once again convene in a day long "Transition to Implementation" Summit. From this summit, action plans for the next five years of who will be doing what activities from the WI Cancer Plan will be identified. These action plans will be the foundation for evaluating the implementation of the WI Cancer Plan. The Transition to Implementation Summit will be on **April 21, 2005 8:30am-4:00pm, Marriott Madison West Hotel. There is no cost for this event.**

Registration information at: http://dhfs.wisconsin.gov/dph_bcdhp/cancer/ (after March 1, 2005).

Directions at: www.marriott.com

Hotel Reservations: 1-608-831-2000

Tentative agenda items include:



Implementing Comprehensive Cancer Control: The Importance of Reaching Diverse Populations
Speaker: Paula M. Lantz, PhD, MS

Introducing the Wisconsin Comprehensive Cancer Control Plan 2005 – 2010

*Steering Committee Co-Chairs:
Doug Reding and Meg Gaines*

"Lessons Learned from Implementation CCC States" Panel
Arkansas, Iowa, Michigan

How To Be Your Own Best Advocate
Sue Ann and Tommi Thompson

Action Planning Small Group Sessions

State Cancer Prevention and Control Dollars Re-allocated

In 1988 the Wisconsin state legislature created the Cancer Control Program, with a majority of funds being used for local tobacco control coalitions in Wisconsin. After a year-long planning effort, \$400,000 of **state dollars will be redirected** back to broader cancer prevention and control efforts across the state. University of Wisconsin Comprehensive Cancer Center (UWCCC) will administer statewide cancer prevention and control funds that will be used to support cancer control initiatives, including a study of the **quality of cancer care,**

interventions to improve **colorectal cancer screening**, pain & **palliative care** interventions, an assessment of barriers to **cancer care among underserved** populations, improve the capacity of the Wisconsin Cancer Reporting System for cancer **research and surveillance**, continued support of the **Wisconsin Cancer Council** and statewide **planning efforts**. In addition, UWCCC will match these state funds using funds from the UWCCC and the Dean's Strategic Initiative of the Blue Cross-Blue Shield program.

Report Shows Prostate Leading Newly Diagnosed Cancer among Men; Breast Cancer Leads for Women

The most comprehensive federal report available on state-specific cancer rate for the first time includes information on incidence and death rates, as well as data for Hispanics, a new section on mesothelioma and Kaposi's sarcoma.

The latest report, *U.S. Cancer Statistics, 2001 Incidence and Mortality*, shows prostate cancer is the leading cancer diagnosed overall in men in the U.S. and breast cancer is the most common form of cancer diagnosed in U.S. women. The leading cause of cancer death for both men and women is lung cancer.

The report marks the third time CDC, NCI, and NAACCR, have combined data to produce federal cancer statistics. The annual report provides a basis for individual states and researchers to describe the variability in cancer incidence and death rates across different populations and to focus on certain populations for evidence-based cancer control programs. Future *United States Cancer Statistics* reports will include data for American Indians/Alaska Natives. Available at: www.seer.cancer.gov/statistics



SAVE THE DATE!

Wisconsin's Comprehensive Cancer Control Plan Transition to Implementation Summit

Thursday, April 21, 2005

8:30AM-4:00PM

Marriott Madison West Hotel

Middleton, WI

Registration information to follow

Together we will
put the WI CCC
Plan into action!

Prevention
Screening & Detection
Treatment
Quality of Life
Palliative Care

GEAR UP for Implementation

Each upcoming newsletter will feature an event related to one of the WI CCC Plan Priorities.

WI CCC Plan Cross Cutting Issue: Disparities

Ensure that priorities and strategies developed in this plan work to eliminate health disparities.

Opportunity:

CMS Grants to Reduce Disparities in Cancer Prevention and Treatment

The Centers for Medicare and Medicaid Services (CMS) announced that Medicaid will support new demonstration projects to improve the early detection and treatment of cancer and reduce health disparities among minority Medicare beneficiaries. The demonstrations will implement programs to help minority beneficiaries "navigate" the healthcare system. Services may include identifying and scheduling appointments with culturally sensitive caregivers, coordinating care among various providers, arranging for translation/interpretation, transportation services, and other services to overcome barriers encountered during cancer care. Available at: www.grants.gov
Funding opportunity number: CMS-5036-N
Due: March 22, 2005

Did you know?



- Wisconsin is the 14th largest state in **health spending** in the nation?
- Wisconsin ranks 22nd in the nation for percent of population over 65 and over and 12th in percent of **population over 85 and over**?
- Wisconsin ranks 22nd in **physician concentration**?
- Wisconsin ranks 9th in **Medicaid spending per enrollee**?
- Medicare will begin covering **hospice-care evaluations** on January 1, 2005. Terminally ill patients can receive a

one-time evaluation and counseling, from a doctor employed by a hospice, in order to determine appropriate end-of-life services. (*Kiplinger's Retirement Report*, 9/2004)

For more information:
Amy Ellestad, Program Director
Comprehensive Cancer Control
WI DHFS- Division of Public Health
1 West Wilson Street, Rm 218
Madison, WI 53701
Phone: 608-261-6857
Fax: 608-266-8925
Email: ellesaj@dhfs.state.wi.us

Check out the WI CCCP website for plan updates.
http://dhfs.wisconsin.gov/dph_bcdhp/cancer/index.htm